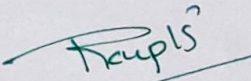


## Action Plan for the session 2021-22

I&E Policy Objectives	Thrust areas	Planned Interventions: Programs/Activities	Unit of Measurement (KPIs)	Current Status (Baseline Value)	Budget Allocation	Annual Targets
<b>Objective 1:</b> To nurture the budding entrepreneurs to generate innovative ideas that can be transformed into successful innovative products and services.	Sensitizing the students and faculty towards Innovation and Entrepreneurship activities in the college	Spreading awareness amongst the students and faculty regarding existence of SIEC through: <ol style="list-style-type: none"> <li>1. WhatsApp messages</li> <li>2. E-mail</li> <li>3. Social Media (Instagram-SIEC PGDAV Eve. College, Youtube-SIEC PGDAV Eve. College, Facebook-SIEC PGDAV Eve. College</li> <li>4. College Website</li> <li>5. Twitter account of the college</li> </ol>	No. of students to whom the information has been sent	150-200	-----	All the students and faculty members of the college
	Identifying prospective and existing entrepreneurs in the college and bringing them on a common platform	Asking Class Representatives and teachers to provide information about such students	No. of budding and existing entrepreneurs identified in the college	30	-----	Identifying maximum entrepreneurs in the college

<p><b>Objective 2:</b> To organize intra-college and networking events where young entrepreneurs can meet with like-minded people and learn.</p>	<p>Developing an understanding about the Entrepreneurial process and the other related concepts such as Start-ups, IPRs, Technology transfers, Technology Licensing etc.</p>	<p>Conducting the following activities:</p> <ol style="list-style-type: none"> <li>1. Webinars</li> <li>2. Talks</li> <li>3. Ideation sessions</li> <li>4. Interactive sessions</li> <li>5. If the university permits then some onsite activities will also be organized</li> </ol>	<p>No. of webinars and sessions organized</p>	<p>2 till date</p>	<ol style="list-style-type: none"> <li>1. Honorarium to the guest speaker</li> <li>2. Cash Prizes to the winners and Certificates to winners and participants</li> </ol>	<p>4 such events in the current session</p>
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**Prof. R.K. Gupta**  
 Principal