

ZEST The Marketing and Consumer Awareness Club

Convenor: Dr. Anita Bajaj

Details of Events held and Prize Winners

Event: Re-engineering Brands

Date : 24th Feb 2021

Time : 10:00 AM – 11:00 AM

Venue : Online Platform (Google Meet)

Teacher Coordinator : Dr. Sonika Nagpal

Student Coordinators : Hemant Bisht and Sharanya Mahalka

Judges : Dr. Ruchira Pathak and Sh. Ramesh Kumar

Winners

S.No.	Name	Course	Position
1.	Shashank Srivastava	B.Com (H) Ist Year	First

Event: Meme-o-Nomy

Date : 24th Feb 2021

Time : 11:00 AM – 12:00 PM

Venue : Online Platform (Google Meet)

Teacher Coordinator : Dr. Karishma Saraswat

Student Coordinators : Parijat Nigam and Shruti

Judges : Sh. Amit Kumar and Ms. Sonia Dhingra

Winners

S.No.	Name	Course	Position
1.	Abhishek Kumar Singh	B.Sc. (H) Mathematics IInd Year	First
2.	Shikhar Chauhan	B.Com (P) Ist Year	Second
3.	Rahul Yadav	B.Sc. (H) Mathematics IIIrd Year	Third